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## FRESH

July star Ellen Page glows in trendy chic fashion



## WHEEL AND DEAL

(1) Retro-cool helmets line the wall at Derringer Cycles, a new moto-bike shop. (2) Customers can test-ride the two-wheeler hybrids at Derringer's gallery-like space on 3rd Street. (3) Freecity Supershop in Malibu features handcrafted bikes made with recycled parts from eBay.

## LET IT RIDE

From hip cruisers to haute paths, here's a manual to all things bicycle cool

By Claire Martin

Photographs by Jennifer Rocholl

**WHEELS WITH WOW** >>> Cruiser-fabulous designs manufactured by **Phat Cycles**, **Felt** and **Nirve** are bestsellers, but for bikes elevated to an art form, ride to **Freecity Supershop** ([www.freecitysupershop.com](http://www.freecitysupershop.com)) in Malibu Country Mart. Using parts salvaged from eBay, owner Nina Garduno and her team of artisans hand-assemble retro-cool rigs such as the bohemian-blue "One Man Band" bike festooned with horns, scarves and flags. New to town is **Derringer Cycles** ([www.derringer-cycles.com](http://www.derringer-cycles.com)) on West 3rd Street in Los Angeles, which specializes in moto-hybrids. The bikes, modeled after 1920s track-racing motorcycles,

are part-traditional bicycle, part-scooter; just pedal as usual, or zoom up to 30 mph on a tank that gets up to 180 miles per gallon. The fashion world is also channeling the bicycle aesthetic: **Chanel** ([www.chanel.com](http://www.chanel.com)) just introduced a Karl Lagerfeld-designed black cruiser with panniers made out of the house's signature quilted leather, and **Cynthia Rowley** ([www.cynthiarowley.com](http://www.cynthiarowley.com)) wheeled out one-of-a-kind, floral-print wheels during her latest runway show. "[They're] good for you and good for the environment," Rowley says. "You really could have a bike in a few different colors, and if you're a little

fashion crazy, you could put it together with what you're wearing."

**MR. FIX-IT** >>> An unscientific survey of top cycle shops in Venice and Santa Monica reveals that **Bike Attack** ([www.bikattack.com](http://www.bikattack.com)), which has locations in both areas, boasts some of the hottest mechanics in town—picture rugged, outdoorsy types. "I don't know why the girls always come to my shop," says co-owner Andrew Smith, an aforementioned outdoorsy type with sandy-blond hair, "but they love my mechanics, that's for sure. We're conveniently located by all the paths, and my guys are always really